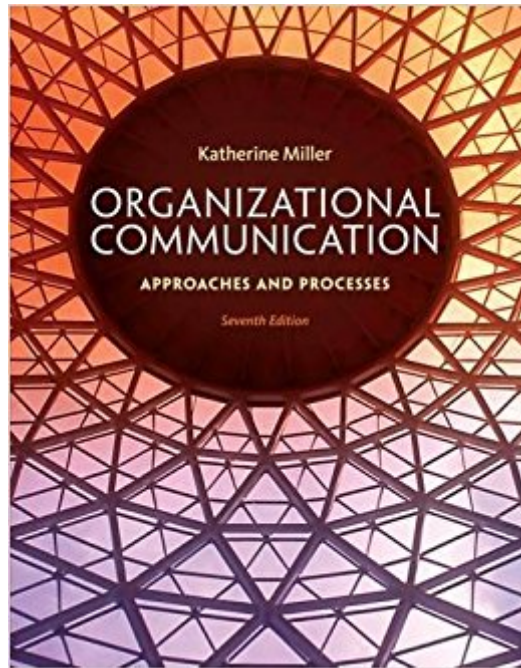




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Organizational Communication: Approaches And Processes



Synopsis

ORGANIZATIONAL COMMUNICATION: APPROACHES AND PROCESSES presents organizational communication from both a communication and managerial perspective. Professor Miller's clear writing style and consistent use of examples and case studies result in a text that you'll find easy to understand.

Book Information

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Customer Reviews

"I've used the Miller book in this course now for many years. I've done so because it is a skillful representation of where the field has been and where it is at. Kathy does an amazing job weaving in representative classic research from the field along with contemporary sources and new developments. Second, I think the book is highly readable. Kathy is an excellent writer and is able to convey complex theoretical ideas and research in language accessible to our undergraduate students." "I like several things about the book. First, it provides a pretty balanced approach between theory and practical issues. Each chapter typically includes theoretical/scholarly approaches to Org Comm, and also includes practical information, as examples or case studies. Second, the book is written in a very concise manner. Each chapter of the Miller book can be broken up into relatively short, but information heavy reading segments. So our busy students don't have to read extra-long chapters to get much foundational information. Finally, the book effectively covers most of the critical Org Comm issues, both foundational issues and more contemporary issues."

Dr. Katherine Miller is a leading scholar on communication in healthcare organizations. She holds

bachelors and masters degrees in communication from Michigan State University, and a doctorate from the Annenberg School of Communication at the University of Southern California. She served on the faculties of the University of Kansas, Arizona State University, and Michigan State University, and has been a professor in Texas A&M University's Department of Communication since 1998. Dr. Miller is the author of three books and more than 50 journal articles and book chapters. Dr. Joshua B. Barbour studies problems that recur in the conduct of knowledge-intensive work such as managing information, making meaning, designing communication processes, and deciding what counts as legitimate organizational knowledge and what does not. Most of his research concerns the macromorphic character of organizational communication, the constraining and enabling influences of institutions and institutional logics in organizational life. He holds a bachelor's degree from the George Washington University and a master's degree and doctorate from the University of Illinois at Urbana-Champaign. He is currently an assistant professor at the University of Texas at Austin and has also served on the faculties of the University of Illinois at Chicago and Texas A&M University. Dr. Barbour is the author of twenty-five articles and book chapters.

Like any standard textbook, it's helpful, but painful to get through. I rented this book as an eBook and the formatting was decent which was a nice change from other books I have gotten in the past. My problem with this book is the incredible amount of filler words. I found myself skimming a lot just to get to a main point. It's well organized and has lots of examples and such and I did learn from it but it was hard dealing with how dry it is.

I purchased this book for one of my communications courses. The pages began falling out within a few weeks and it is now essentially useless as a book. I gave 2 stars because I do technically have the individual pages and the front and back cover, they're just not part of the same object anymore. It's tedious and annoying to keep them in order or to try to flip through the thing, as all that happens is more and more pages keep falling out.

A textbook that provides fundamental knowledge enhanced by real world examples. Well Organized from subject to subject, it is definitely one of the better textbooks I've used in my academic career.

One of the most horrible text books I have come across in my academic career. It is written more like a research paper and is difficult to read naturally. Hope your professor doesn't require this.

I use this book for a course in Organizational Communication I teach. The students find it readable, manageable and well-organized, with relevant examples and case studies.

Information is relevant for theory. When applying in a classroom, learning environment the end of chapter case study are a nice evaluation.

This book did a great job, it helped me with my class immensely. Awesome book and great class with my prof.

Great textbook! Very detailed, well organized and a valuable resource for anyone taking Org Com.

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